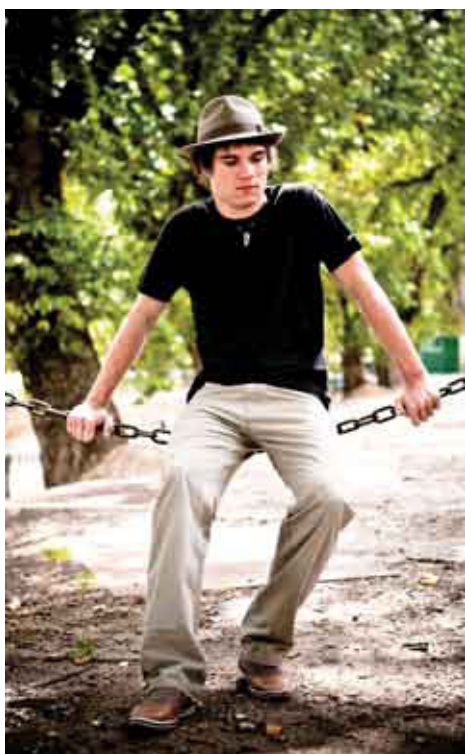




Jord Allen



Jord Allen or "Jord" as he goes by while playing his craft seems to have everything going for him at the moment; talent.... lots of that!, a great attitude & positive outlook on life and a love of music so deep it's worrying for someone with so much youth on their side.

Hailing from Bendigo, Victoria, Jord has grown to love the areas that surrounds him, the country, national parks and the spirit of rootsy, bluesy and acoustic music that he has found all around him. Discovered while gigging a few local haunts this top act kept the audience completely mesmerized with his playing and singing.

"Get Happy" is Jord's first EP a 4 track

little wonder telling a tale of fun times, home sickness, picking yourself back up again and finding answers to all those puzzling and difficult questions life throws at you along the way. It's the kind of music you want with you on a road trip or sitting around a beach fire at night after a full day surfing. It also starts you humming and singing along before you realised what is going on with infectious melodies and lyrics.

Over the last 18 months Jord has been playing anywhere and everywhere that will let a singer put his hat and guitar on and really bang out a song with all his heart. This has now started the fire and he is all set to tour now as often as possible, writing along the way – and is beginning to live the dream. A solid live performance is what you will get from Jord with well over 200 live shows to date he has honed his skills to a level of showmanship that rivals many performers who have been on the circuit for years. Recognition of all his hard work has been relayed back to him with both AIR and ARIA chart success throughout 2008 and now in 2009, a huge feat considering the level of talent in this very competitive space.

Jord Allen is an act that sounds as good as the recording... if not better sometimes.

Working with Blue Pie Jord has a great team behind him Dan Speak, Damien Reilly, Colin Seeger and the crew. We are looking forward to a bright future with this young star.

EP RELEASE:



TITLE: Get Happy
GENRE: Singer
Songwriter/ Acoustic
CAT NO.: BPP1949
UPC: 705105378596
RELEASE DATE: Out
Now

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PUBLISHER: © Blue Pie 2009

Track Listing:

1. Make u move
2. Solution key
3. Get Happy
4. Missin' home

ARTIST MYSPACE:

www.myspace.com/jordsounds

AIRPLAY DIRECT:



www.airplaydirect.com/JordAllen

RADIO AND MEDIA:

All radio and media can download the latest tracks from Boogie Warehouses "Air Play Direct" site

DISTRIBUTION:

Blue Pie™ Pty Ltd
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112 McEvoy Street
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Jord Allen is part of the Blue Pie family of artists. For more information on Blue Pie visit: www.bluepie.com.au

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CHART SUCCESS



August 2008

National ARIA Physical Hits Charts #52
V Air Charts #3

- EP "Get Happy"
- EP "Get Happy"



September 2008

National ARIA Physical Hits Charts #49
National ARIA Hit Seekers Chart #19
V Air Charts #2

- EP "Get Happy"
- EP "Get Happy"
- EP "Get Happy"

QUOTES

"One of the most refreshing sounds I've heard in the past 5 years from VIC"

Colin Seeger - Abiliong

"Jords good looks, great personality, ability to hold an audience and song style makes him the ideal entertainer for any venue. I strongly suggest for all venue operators to engage his services – this guy works!"

Gavin Fisher – The Pub – Bendigo

"Fantastic talented performer, great recording & awesome live!"

Sharon Saunders

"Jord Allen recently supported the Brewster Brothers Trio at 'The Studio' in Geelong. John & Rick Brewster (major songwriters for The Angels) were blown away by Jord Allen. Normally they don't watch the support band but when they heard Jord's opening song they sat down for the whole set. Rick Brewster said "this guy has a real future in the music industry and is a really good guitarist."

Catherine Swinton - CPR

"Pete Murray has finally got some competition brewing. This kid is one talented lad."

Demo Dude – My Blue Pie Music

Jord Allen - Available at all good digital retailers

amazon.com.



mybluepiemusic.com

